



University of the Visual & Performing Arts
Bachelor of Visual Arts (Honours) Degree 2nd Year Examination 2018/2019
Faculty of Visual Arts
Multimedia Applications for Visual Arts - VAIT 23012/ VAIT 23012 R
Practical Paper 01

Question No.		Part A	Part B	Part C	Total
Marks	First Examiner				
	Second Examiner				

Index No:

- ★ This paper contains part A, Part B and part C.
- ★ Answer all questions and save the files in a separate folder created using your Index No: (Ex.VA-18-001).

Duration: 02 hours

Part A

Photoshop

1. Design the following poster using given instructions (required images have been stored in the desktop) (*It is expected to design the label as shown below*)



- a. Create a new file in Photoshop with the following image attributes
- File name : **Home Design Poster**
 - Width : 8 inches
 - Height : 10 inches
 - Resolution : 72 Pixel/inch
- {Marks 06}
- b. Place the **Home.jpg** image into the above new file and change the size of the image to match with the above file
- {Marks 02}
- c. Insert and modify shapes to match the given image of poster by using suitable tools. (**Hint:** use the shape & pen tools)
- {Marks 15}
- d. Rasterize the above layers for editing purpose.
- {Marks 06}
- e. Open the **For Sale .jpg** image as a separate file and select the required part (**shown in the poster**) of the opened **image** using a suitable tool.
- {Marks 05}
- f. Copy and paste the selected part to the **Home Design Poster** file and change the size to match the given image of poster.
- {Marks 03}
- g. Open the **Experience.jpg** image as a separate file and select the **required** part (**shown in the poster**) of the opened **image** using a suitable tool.
- {Marks 05}
- h. Copy and paste the selected part to the **Home Design Poster** file and change the size to match the given image of poster.
- {Marks 03}
- i. Insert and modify relevant text according to the instructions given below (**Hint:** Font family: Charlemagne Std, Chaparral Pro)

Front Page		
Text	Font family	Font size
Home Design	Stencil Std	36
Luxury Semi Luxury	Calibri	25
Our Services 30+ Experience	Times New Roman	30
Plan	SriLankan	48
Your		20
Dream		48
Contact Us To	Times New	24
1112223334 abc@gmail.com	Roman	19

{Marks 11}

- j. Save the file as **Home Design Poster.psd** and **Home Design Poster.jpg** in the separate folder created using your index number
- {Marks 04}

Part B

Illustrator

2. Design a **Book Mark for Art Exhibition**. Your design should follow the given instructions and information.

Required information

Exhibition Name	– Sri Lankan Traditional Arts
Place	– Visual Art Faculty, Horton Place, Colombo 7
Dates	– 25 th to 30 th September 2022
Opening Time	– 9.00 AM to 5.00 PM
Email	– history@vpa.ac.lk.com
Website URL	– www.histrydepartment.ac.lk
QR code	– (QR code image is given with the resources)

- a. Create a new file, **Book Mark** in Illustrator with the following attributes

Profile:	[Custom]
Number of Art boards:	1
Size: Width	2 inch
Height	6 inch
Advanced	
Color Mode:	CMYK

{Marks 02}

- b. Add the suitable objects using the given images to design the Book Mark

{Marks 06}

- c. Make sure to maintain the relevance to the theme and creativity of the Book Mark

{Marks 10}

- d. Add the required texts (Date, Place, info etc.).

{Marks 08}

- e. Save the file as **Book Mark.ai** and **Book Mark.pdf** in the folder that you have already created using your index number.

{Marks 02}

Part C

Answer all questions given bellow

- a. List down the colors used in **RGB** color mode?

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